

# 100 Great Resources for Jewelry Artists

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A collection of 100 interesting links from my own bookmarks.

I'm bypassing the resources that are well-known to most of us. Instead, I'm focusing more on lesser-known jewelry business links, suppliers, information, blogs, and other resources that are worth visiting.

It's **not** meant to be a complete "best of" list - just 100 great links that I think you'll find worthwhile! :o)

*a free gift to celebrate*

the 100th Issue Special Edition of  
**Jewelry Business Success News**

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Please feel free to share this report  
(complete and unaltered) with other jewelry artists!

About Rena:

Rena Klingenberg is a jewelry business writer and publisher, as well as a jewelry artist. Her websites contain thousands of free tips for marketing handmade jewelry:

**Home Jewelry Business Success Tips**

<http://www.home-jewelry-business-success-tips.com>

**Jewelry Display Ideas**

<http://www.jewelry-display-ideas.com/>

**Jewelry Business Blog**

<http://www.jewelry-business-blog.com/>

She is also the author of three jewelry business books:

**Ultimate Guide to Your Profitable Jewelry Booth**

<http://www.jewelry-books.com/jewelry-booth.html>

**Secrets of a Handcrafted Jewelry Shopping Service**

<http://www.jewelry-books.com/shopping-service.html>

**Social Networking: Sell Your Jewelry Online the New Way**

<http://www.jewelry-books.com/social-networking.html>

If you're not already a subscriber, you can sign up to get Rena's free newsletter delivered to your email in-box:

**Jewelry Business Success News**

<http://www.home-jewelry-business-success-tips.com/subscribe-to-newsletter.html> .

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# 100 Great Resources for Jewelry Artists:

## Color Schemes / Color Inspiration

[Color Scheme Designer](#) - A really fun online color scheme toy that you might find yourself playing with for hours!

[Colour Lovers](#) - A color scheme picker / color design community, plus color trend resource. Lots of color inspiration here, for any project you can think of. A remarkable and addictive online community!

[Colour Lovers Blog](#) - The blog for the Colour Lovers site I just mentioned above. Be sure to check it out, as it's also a great resource.

## Jewelry Supplies

[Digital Rose](#) - Absolutely lovely digital artwork sheets and tags you can download and use in your jewelry designs or jewelry packaging. Also digital collage sheets, art & crafts ebooks, and incredible graphic design elements for Etsy shops, blogs, and other online businesses.

[Crystals and Jewelry](#) - Extensive and unusual selection of metaphysical crystals and gemstones for jewelry making. Excellent prices and service too, from a friendly jewelry-artist-owned business.

[Brandywine Jewelry Supply](#) - Nice variety of jewelry making supplies, with emphasis on stuff for wire artists. I've gotten fabulous labradorite and paua shell cabs here that made my jewelry sell very well. Fast, friendly service from a fellow jewelry artist.

[Muna's Treasures](#) - Outstanding supplier of agate cameos. Huge variety of cameo designs and friendly service. Get on Muna's email list, and she'll custom order cameos for you at a discount when she orders her annual supply of them.

[Ornamentea](#) - Supplier of fascinating bits, pieces, and ephemera for making unique jewelry designs. (Warning: ordering from this site is addictive!)

[GRS Benchmate](#) - A great tool that serves as a work-holding system for jewelry artists (one of those "how did I ever get along without this?" tools!)

[Cool Tools](#) - Fantastic source for metal clay tools, supplies, and info - including the new BronzClay and CopprClay.

[Beads and Pieces](#) - Excellent source for a big variety of natural beads - wood, shell, bone, seed, horn, etc.

[MonsterSlayer](#) - Great, friendly, low-priced source of jewelry metals (wire, sheet, etc.), findings, Swarovski crystals, tools, equipment, etc.

[IJS](#) - Another excellent, low-priced place to get your jewelry sheet metals and wire, tools, equipment, gemstones, etc. Also lots of supplies for Southwestern-style jewelry designs.

[Accents Beads](#) - Big selection of gemstone beads in all kinds of shapes. Also a nice variety of copper, brass, and gunmetal in the form of chains, findings, and beads. Very reasonable prices, with discounts on large orders.

[Stones n Silver](#) - Excellent selection of great gemstone beads and cabochons - including unusual stuff - plus Southwestern-style jewelry elements.

## **Selling Your Jewelry Online**

[Constant Contact](#) - Sending out a monthly email newsletter is one of the best ways to sell more jewelry year-round. And Constant Contact is one of the best email-newsletter mailing systems for keeping in touch with your jewelry customers.

It's especially designed for the needs of small business owners - and it even has the capability for you to do online surveys to find out what your customers really want.

[E-junkie Shopping Cart](#) - If you need a shopping cart for your website, or the capability of putting "buy now" links in your website or blog, I highly recommend the E-junkie cart.

It has a lot of features that are great for selling jewelry - such as an inventory system that tracks how many of each item are still available for sale, coupon / discount code capability, excellent sales tracking system, ability to recommend related products, ability to add options like necklace length choices, and more.

[Social Networking: Sell Your Jewelry Online the New Way](#) - Learn how to bring a steady stream of very interested customers to your online jewelry business, by social networking online with your targeted customers.

## Eco-Friendly Stuff

[Safer Alternatives for Silversmithing](#) - Great tips for less-toxic and all-natural ways to accomplish the same results in metalwork.

[GreenerPrinter](#) - Online printing service that uses eco-friendly supplies and processes to create professional-looking business cards, hang tags, posters, postcards, and more.

## Printing and Packaging

[iPrint](#) - Online printer for jewelry business cards, jewelry postcards, etc. Design your own and have them professionally printed at a very reasonable price. Also consider having your own custom earring card and jewelry tag designs professionally printed using their business card templates.

[VistaPrint](#) - Another online printer similar to iPrint, where you can upload your own designs and have them professionally printed on business cards, postcards, and more.

[First Card Co](#) - Custom printed jewelry tags, earring cards, and other packaging.

[DIY Hangtags](#) - Microperforated sheets of tags in various shapes that you can run through your inkjet or laser printer to create your own custom jewelry tags and earring cards.

## Shipping

[International Postage Rate Calculator](#) - Calculates the rate for shipping various sizes of packages from the U.S. to other countries, via U.S. Mail.

[MailerSupply](#) - Bubble-mailer envelopes, etc. for mailing / shipping.

## Custom Metal Stamps and Metal Jewelry Tags

[Infinity Stamps](#) - Create professional-level custom metal tags stamped with your jewelry business logo, name, etc. Infinity has a unique stamping system called "the TagMate" that lines up your tag with your custom stamp for a perfect impression on each tag.

[Microstamp](#) - Supplier of custom steel stamps for jewelers and metalsmiths, including stamps for using to mark your own metal jewelry tags.

## Jewelry Displays

[Jewelry Display Ideas](#) - If you haven't been to my site that's dedicated to creative ways of displaying jewelry, head on over! See all the clever display and packaging ideas submitted by other jewelry artists. Lots of photos of inspiring, free / inexpensive, make-your-own displays.

[Store Fixture Supercenter](#) - You can buy new and gently used jewelry displays pretty cheaply here. I've always had good experiences when I've bought from them.

## Blogs

[Luann Udell](#) - insightful artist's blog with lots of good tips, jewelry business info, creativity boosters, inner exploration, and food for thought.

[Indie CEO](#) - Don't miss jewelry artist Linda Harrell's excellent tips and techniques on the art of independent business.

[Arts Business Institute Blog](#) - interesting, useful posts from a non-profit organization that provides practical business info for working artists.

[Retail Minded](#) - Useful articles on retailing, wholesaling, and building a small business. Use the pink category links that run across just below the blog's header to find info on specific topics.

[The Beader's Muse](#) - Scarlett Lanson, an entrepreneurial bead artist and contributing editor to Beadwork Magazine, shares her experiences, tips, and creative insights from her very successful journey.

[Eugena's Creations](#) - Follow the art and business of polymer clay artist / instructor Eugena Topina. Many of her recent posts cover her very helpful tips and experiences with selling her work online.

[CraftBoom](#) - The craft business blog portion of the Sparkplugging home business site. Features lots of interesting tips, resources, and food for thought for crafty businesses.

[BeadNerd](#) - Art bead maker Lori Greenberg's business-tips oriented blog.

[Anne Rush](#) - A professional jewelry designer, director, and leader in the fashion accessory industry for the past 20 years, Ann generously shares valuable insider info on jewelry trends, product development, and marketing.

[By Zarah - Creative Beading](#) - Scandinavian jewelry artist Zarah shares tips and techniques for making jewelry, including a lot of helpful info for beginners.

### **Online Communities / Social Networking**

[Jewelry Geeks](#) - Online creative jewelry community.

[IndiePublic](#) - Independent art / design / creative community, with lots of jewelry artists.

[The Switchboards Forum](#) - A "help and be helped" online community of creative women business owners. Lots of great tips and resources are shared here.

[Café Handmade](#) - A weekly "virtual craft show".

[ArtMetal](#) - Social networking for the metal arts.

[Jewelry-Making Meetups](#) - Meet other jewelry artists in your area to share ideas and techniques.

[The Enamelist Society](#) - Organization dedicated to the art of enameling.

[SuperNaturale](#) - Independent site / community dedicated to the DIY (do it yourself) culture.

### **Magazines**

[Ornament Magazine](#) - Fabulous eye-candy and inspiration for artistry in jewelry and other wearables.

[Belle Armoire Jewelry Magazine](#) - Simply an incredible art jewelry magazine. Great big issues filled with luscious photos of artistic jewelry projects and tons of inspiration. Don't pick this up if you're supposed to be fixing dinner or have other responsibilities - you won't be able to put it down for hours!

[Crafts Report](#) - A monthly magazine for professional handcrafters, covering all facets of running and marketing a creative business. More business-oriented than creativity-oriented, but the articles and info are easy to understand and apply to your business.

[Jewelry Selling Insights](#) - A monthly ezine that's packed with Dr. David Weiman's keen insights into jewelry customer psychology. His tips for understanding your customers and then turning that understanding into a profitable jewelry business

are invaluable for creative people. A good dose of Dr. Weiman's insights and ideas every month can help you see where to change your jewelry business for greater success.

### **Books I'm Reading Right Now**

[Beyond the Bead](#), by Margot Potter - Although some of the finished projects here are things I personally wouldn't make or wear, the real treasure in this book is the wealth of unusual techniques that are taught. There are a lot of great techniques and interesting use of supplies here that have definitely inspired me - and in fact, I have several pages bookmarked to refer back to very soon!

[Semiprecious Salvage](#), by Stephanie Lee - I love bits and pieces from bygone days. This book is full of wonderful examples of using found items like that and incorporating them into jewelry in unusual ways. It's really a lovely, inspiring book that's well laid-out and easy to learn from.

[Transparent Art](#), by Somerset Studio (the creators of "Belle Armoire Jewelry Magazine", which I mentioned just above here in the Magazines section). This is a big, gorgeous book that's filled with dreamy, unique uses for transparencies in art. Lots of the projects are jewelry-oriented - and many of the other projects could easily be springboards for jewelry designs.

### **Computer Stuff**

[Carbonite](#) - Automatic online backup of your computer files. Many jewelry artists have told me they lost all of their files, images, and data when their computer crashed or was stolen. I can't emphasize enough how vital it is to always have a current backup of all of your files - they're incredibly valuable assets to your jewelry business.

I recommend backing up your files continually to a secure, remote, online location continually with a service such as [Carbonite](#), which is what I use. Once you set Carbonite up, it constantly works in the background to back up all of your files automatically, without anything more required from you.

### **Wholesaling Your Jewelry**

[Jewelry Selling Secrets](#) - Kameron Kay has sold her handcrafted jewelry in boutiques in the U.S. and Europe, and her pieces are worn by Hollywood celebrities. Learn her insider secrets for selling your jewelry profitably through shops and boutiques.

[Alibaba.com](#) - A group that makes it easy for anyone to buy or sell online anywhere in the world, at the business-to-business level, including having products manufactured for you or sourcing other supplies. Someone highly recommended this company to me, but please note that I have NOT used their services myself, and you should investigate them thoroughly before using their services or signing up for anything.

[Alibaba.com Resources](#) - A ton of info, articles, resources, and networking for working with overseas suppliers and manufacturers, and generally doing international business. The forum is pretty active and looks like a good place to find answers that have already been given to questions you may have regarding working with international manufacturers and other sources.

### **Selling Your Jewelry at Shows and Parties**

[Fairs and Festivals Vendor Calendar](#) - An outstanding resource for finding shows, fairs, and festivals for selling your jewelry. Thousands of show listings with details to help you decide which shows are the best fit for you.

[Ultimate Guide to Your Profitable Jewelry Booth](#) - Learn every success tip, strategy, and secret I've discovered over the past several years of selling my handcrafted jewelry successfully at shows.

[Jewelry Party Success Guide](#) - Home jewelry parties are one of the most profitable ways to sell your handcrafted jewelry. They bring you a very targeted group of buyers who love to encourage each other to shop, and have no one but you to buy from. Lorri Ely's jewelry party business guide is an excellent roadmap to fun and profits by selling your jewelry this way.

### **Marketing High-End Jewelry**

[JCK](#) - Info for higher-end jewelry stores and designers, including a couple of different newsletters, some blogs, news, etc.

[Manufacturing Jewelers and Suppliers of America \(MJSA\)](#) - A membership-organization with publications and resources for higher-end jewelers.

[Cindy Edelstein](#) - Resources and info for higher-end jewelry designers / artists.

## **Art Opportunities**

[Art Deadline](#) - Income and exhibition opportunity listings for artists.

## **Metal Jewelry Reference Resources:**

[MetalCyberSpace](#) - A one-stop info site on contemporary jewelry designers, metal artists, and metalsmithing.

[Glossary of Silversmithing Terms and Tools](#) - Helpful page of terms and definitions used in silversmithing, by the Society of American Silversmiths.

## **Beads and Beading Reference Resources:**

[BeadWrangler](#) - One of the largest bead and fiber information sites on the Web, with over 1,000 pages to wander through!

[Free Beading Patterns](#) - The Beading section of this Free Patterns website has a nice selection of free tutorials, plus a bigger selection of excellent, inexpensive paid tutorials (most in the \$1 to \$5 range).

[Beadmaker's Glossary](#) - Helpful page of terms and definitions used in glass beadmaking, by Kandice Seeber.

## **Gemstones, Gemology, and Mineral Resources:**

[International School of Gemology Forums](#) - Lots of informative gem and gemology discussions on this forum.

[World of Gemstones, Gem by Gem](#) - From the list of gems on the right-hand side of this webpage, click on a gem you'd like to learn more about. Lots of useful info here. (Part of the International Colored Gemstone Association site.)

[Alphabetical Index of Minerals](#) - An extensive online encyclopedia of mineral / gem information. I'll bet you can't find a mineral that isn't covered here!

[How to Facet Gemstones](#) - Even if you never plan to do any faceting yourself, this is some great background info to be familiar with.

## **Piercing and Body Jewelry Resources**

[Body Jewelry Terminology](#) - Helpful glossary of terms related to the world of body-piercing and body jewelry.

[Association of Professional Piercers](#) - (warning: avoid this site if you're squeamish about piercings!) - Non-profit organization dedicated to the health and safety of body piercing. Helpful info on risks, precautions, choosing a piercer, piercing aftercare, etc.

## **Other Jewelry Making Resources**

[Awareness Colors and Causes](#) - ArtBead's comprehensive listing of awareness colors and causes; very helpful for making awareness jewelry for fundraisers, etc.

[Native American Cordage](#) - Info on Native American sources for cord, including various natural fiber and sinew sources, and how they were prepared for use.

[Wampum History and Background](#) - Interesting page from the NativeTech website, detailing this important early use of beads in North America.

[Jewelry Information Exchange](#) - Ask these volunteer specialists to share their expertise on jewelry-related topics, by clicking on the contact name listed in each category.

[How to Make a Lampwork Vessel](#) - Great tutorial with lots of photos for making a cool, artistic mini-vessel to use as a jewelry focal piece.

## **Copyright Information**

[What is Copyright Protection?](#) - Simplified info on what can (and can't) be protected by copyright, and what that protection covers.

## **Jewelry Business Bookkeeping Made Easy**

[Bead Manager Pro](#) - Figuring out a system for pricing your work (plus keeping track of your jewelry business inventory, supplies, expenses, and customer records) feels like a nightmare to most creative people. Bead Manager Pro is an all-in-one jewelry business bookkeeping software that not only handles all of those things - but it also prints instant catalogs and invoices - and automatically gets you organized for your year-end taxes!

## Wire Jewelry Tips and Techniques

[Studio Heath Wire Jewelry Tutorials](#) - Jewelry artist Remy has unique tutorials for her extremely fabulous wire jewelry designs.

[Loren Damewood's Knotted Precious Metal Jewelry](#) - Loren's jewelry is amazing, and his site includes tutorials for his techniques.

[Make a Wire Prong Setting](#) - Felicity Rodda shares a simple tutorial for making a wire prong cabochon setting.

## Chain Maille Tips and Techniques

[Derakon's Chain Maille Tutorials](#) - Scroll down this webpage to find Derakon's links to his various free maille tutorials.

[Weave Gallery](#) - In addition to the other fantastic resources and supplies at UrbanMaille, Aislyn has a nifty visual gallery of various weaves, including very helpful notes on each.

## Metal Jewelry Tips and Techniques

[Riveting Tutorial](#) - Great tutorial demonstrating how to attach metals together by riveting. No soldering needed!

## Metal Clay Tips and Techniques

[Metal Clay Academy](#) - Comprehensive "how to" site for learning beginning through advanced metal clay techniques.

[Metal Clay Tips and Tricks](#) - Lora Hart's great tips for working with metal clay. (I have a necklace made by Lora, and it's one of my favorites!)

[How to Reclaim Metal Clay](#) - How to salvage dried-out pieces of metal clay and make them reworkable.

## Resources for Improving Your Jewelry Business One Step at a Time

[101 More Great Jewelry Selling Techniques](#) - I love quick-and-easy tips that don't take a lot of time, money, or planning to put into action. I'm much more likely to accomplish things that are simplified! This latest book by Dr. David Weiman is a

treasury of small things you can do to improve your jewelry business. If you implement just one of these easy-to-do ideas every week, you should see your handcrafted jewelry business grow and profit.

### **Insights from Other Jewelry / Creative Business Owners**

[Home Jewelry Business Success Tips](#) - If you haven't visited my jewelry business tips website, head on over there for nearly 1,000 pages of free tips, ideas, and strategies for selling your handcrafted jewelry. Lots of great content shared by other jewelry artists.

[Articles at The Switchboards](#) - Experiences and insights shared by women with creative "indie" home businesses. These articles cover issues that are universal for women in any type of creative business.

[Etsy Wiki](#) - Group-built reference on Etsy success.

### **Resources for Getting Your Jewelry Business Moving Forward**

[Remove Your Jewelry Business Roadblocks](#) - A ton of resources listed for every possible jewelry business roadblock you may have! Also, visit this related page:

[What's Stopping Your Jewelry Business?](#) - Several enlightening discussions on what's keeping our jewelry businesses from moving forward. Includes oodles of generous tips and ideas from other jewelry artists who've had similar experiences.

[Introduction to Marketing and Selling Jewelry](#) - A self-assessment program that helps jewelry artists create their own best marketing strategies for selling their work. The workbook and accompanying audio CD guide you through a series of exercises that help you define what deeply moves and inspires you in your jewelry art and business. It's about working to your strengths, which makes a lot of sense.

*I hope you have as much fun exploring  
all of these interesting jewelry sites  
as I did sharing them with you!*

*Thank you so much for reading my newsletter and websites  
- and for sharing your articles, pictures, tips, and ideas in them!*

~ Rena